

The Added Value of LEADER in the Forth Valley and Lomond area

LDS Objective	LEADER interventions	FVL LAG Key Partners	Longer Term Outcome
<p>1. STRENGTHEN OUR RURAL ECONOMY-</p> <p>We will do this by:</p> <p>SE.1 Supporting businesses in our priority sectors</p> <p>SE.2 Supporting joint community and/or business initiatives and joint marketing and promotion initiatives related to the priority sectors listed</p> <p>SE.3 Improving business services and infrastructure (broadband infrastructure, broadband take-up and other ICT advances, access to shared services and equipment, business space)</p> <p>SE.4 Improving quality of available skills and other labour market supply issues (complementing other EU funds available for training)</p>	<p>1. Supporting businesses trading in the identified sectors (tourism, outdoor recreation, cycling, local food and drink, agriculture, creative industries, social enterprise, renewable energy and low carbon related businesses).</p>	<p>1. Business Gateway Stirling Council, Clackmannanshire Council, West Dunbartonshire Council STEP, CETERIS Individual Businesses Third Sector Interfaces</p>	<ul style="list-style-type: none"> ➤ A more vibrant and diverse rural economy ➤ More job opportunities available, which will help attract new people to the area and lessen net outmigration ➤ A business environment characterised by co-operative working ➤ A tourism season that lasts beyond the peak holiday periods ➤ More profitable business sectors ➤ A place businesses choose to re-locate to ➤ A skilled, mobile and flexible labour market that meets the needs of our local businesses
	<p>2. Supporting community renewable energy projects to be developed, projects which reduce carbon output, resource efficient communities stimulating demand for this sector</p>	<p>2. Community Development Trusts Land Owners Land Managers</p>	
	<p>3. Activities that prepare communities and businesses for the SG Focus Years (2015 - Year of Scotland's Food and Drink; 2016 - Year of Innovation, Architecture and Design; 2017 - Year of History, Heritage and Archaeology, 2018 – Year of Young People)</p>	<p>3. VisitScotland Business Associations Tourism Associations Individual Businesses Community Development Trusts Community Councils</p>	
	<p>4. Rural events or other joint initiatives with economic benefit supported</p>	<p>4. Business Associations Local Authorities National Park Authority Community Councils Community Development Trusts Tourism Associations</p>	

	5. Joint marketing and promotion initiatives supported.	5. Business Associations Individual Businesses Community Development Trusts	
	6. Improved broadband provision and greater take-up of next generation broadband and by businesses in our area	6. Local Authorities STEP, CETERIS Business Gateway National Park Authority Community Development Trusts Stirling University	
	7. A wider range of affordable and suitable retail, workshop, office space and market-led tourist infrastructure and accommodation	7. Local Authorities National Park Authority Community Development Trusts Land Owners Individual Businesses	
	8. Improved access to shared services and equipment (eg business support and equipment rings)	8. Local Authorities Business Associations Individual Businesses STEP, CETERIS Third Sector Interfaces	
	9. Local solutions to provide bespoke skills training to meet the needs of our identified business priority sectors.	9. Local Authorities Skills Partnerships Third Sector Interfaces	

	<p>10. Micro businesses supported to train existing staff and take on new staff, including apprentices, subject to collaboration with ESF and the CPPs</p> <p>11. Initiatives that explore the use of shared apprentices, subject to collaboration with ESF and the CPPs</p>	<p>10. & 11. STEP, CETERIS Local Authorities Community Planning Partnerships Skills Partnerships Business Associations NFUS, SL&E Forestry Commission Scotland</p>	
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<p>2. BUILD MORE SUSTAINABLE COMMUNITIES-</p> <p>We will do this by</p> <p>SC.1 Addressing outmigration from the area</p> <p>SC.2 Supporting employment opportunities for all</p> <p>SC.3 Encouraging the transfer of skills and expertise between different age groups</p> <p>SC.4 Encouraging the community ownership and management of assets (built or natural) for the purpose of securing an essential service for the community</p> <p>SC.5 Supporting communities to work co-operatively, including pooling resources and skills, between communities and within communities</p>	<p>12. Initiatives which lead to the development of quality job opportunities (improved career path choices, promotion of self-employment, reduced seasonal employment)</p>	<p>12. Community Planning Partnerships STEP, CETERIS Skills Partnerships Local Authorities Individual Businesses Community Development Trusts</p>	<ul style="list-style-type: none"> ➤ Our rural communities will be made up of a balance of age groups ➤ Unemployment levels will have reduced ➤ Rural communities with strong links with their urban neighbours ➤ Local services and facilities will be safeguarded ➤ More sustainable community enterprises ➤ Better informed communities equipped with the skills to address local issues
	<p>13. Projects which use volunteering to teach work relevant skills</p>	<p>13. Community Planning Partnerships Social Enterprises Community Development Trusts Landscape Initiatives Third Sector Groups</p>	
	<p>14. Projects which link neighbouring urban and rural communities together</p>	<p>14. Community Planning Partnerships Social Enterprises Housing Associations</p>	
	<p>15. Projects which address rural inequality</p>	<p>15. Housing Associations Local Authorities Social Enterprises</p>	
	<p>16. Innovative solutions to access to training where distance from formal training is a barrier, or other issues relating to rurality are a barrier</p>	<p>16. Community Development Trusts Community Councils Skills Partnerships Further Education Colleges</p>	

	17. Affordable community housing and childcare solutions explored	17. Housing Associations Community Development Trusts (emerging) Social Enterprises	
	18. Initiatives which encourage all age groups to work together	18. Community Development Trusts Community Councils Social Enterprises Third Sector Groups NFUS Skills Partnerships	
	19. maximising the opportunities presented by having an older demographic and using their skills and experience to benefit the wider community	19. Community Planning Partnerships Community Development Trusts Community Councils Social Enterprises Third Sector Groups	
	20. Feasibility studies, business plans and technical assistance leading to the taking over and managing essential services or strategic assets for our area	20. Community Development Trusts Local Authorities Development Trusts Association Land Owners	
	21. Community income generation options explored for the benefit of the community	21. Land Owners Community Development Trusts Social Enterprises Individual Businesses	

	22. Networking events, facilitation of joint working and capacity building required to develop shared solutions to shared issues	22. Scottish Rural Network Third Sector Interfaces Landscape Initiatives	
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<p>3. BUILD COMMUNITY RESILIENCE (Ability to withstand economic and environmental fluctuations caused by external factors)</p> <p>We will do this by</p> <p>RC.1 Supporting communities and local businesses to withstand fluctuations in the wider economy which could impact on jobs, visitor numbers, visitor spend, higher transport costs, heating costs</p> <p>RC.2 Supporting communities to become less dependent on non-renewable fuel sources or private cars for transportation</p> <p>RC.3 Supporting the development of cycling through targeted interventions that empower and encourage more cycling and through the development of safe, strategic access routes within and between our communities which</p>	<p>23.Support for more environmentally sustainable business and employment models</p>	<p>23. Scottish Enterprise STEP, CETERIS Local Authorities Individual Businesses Land Managers Business Associations</p>	<ul style="list-style-type: none"> ➤ Diverse rural economy, not reliant on any one sector (no. 1 above) ➤ Easy to access tourism destination ➤ Low carbon communities ➤ Communities that can adapt to a changing climate
	<p>24. Business support to diversify business options</p>	<p>24. Land Managers National Park Authority Local Authorities Individual Businesses STEP, CETERIS</p>	
	<p>25. Promotion of sustainable tourism, embedded in the local community</p>	<p>25. VisitScotland Local Authorities STEP, CETERIS</p>	
	<p>26. Development of outdoor recreation as an important, sustainable tourism activity</p>	<p>26. Local Authorities Sustrans Cycling Groups Individual Businesses</p>	

are safe and strategic

RC.4 Supporting communities and businesses to live with a changing (wetter) climate

<p>27. Investment in low carbon community practices, including the development of community renewables, viable and sustainable shared transport options, community transport, cycling, zero waste, promotion of local food growing and development of community orchards, community woodlands, community nature areas and community owned services. Possible joint funding to kickstart projects with Sustrans Community Links or Local Energy Scotland Challenge funding</p>	<p>27. Social Enterprises Community Development Trusts Third Sector Groups Sustrans Zero Waste Scotland Forth Environment Link Local Authorities Land Managers</p>
<p>28. Support communities and businesses to work together to explore and implement low-cost community solutions to flooding</p>	<p>28. Local Authorities Community Development Trusts SEPA Land Managers Landscape-wide Initiatives</p>

<p>4. INCREASE THE UNDERSTANDING OF, AND ACCESS TO, OUR NATURAL AND CULTURAL HERITAGE ENVIRONMENT-:</p> <p>We will do this by</p> <p>NCH.1 Improving access, facilities, management and interpretation of the environment</p> <p>NCH.2 Making links between communities, businesses, land managers and the natural environment</p> <p>NCH.3 Supporting communities to instigate and manage environmental and heritage projects which increase the visitor appeal of the area</p>	<p>29. Developments that will complement strategic environmental routes such as the West Highland Way, the John Muir Way, Rob Roy Way, Great Trossachs Path, Sustrans long distance cycle routes and Ochils Long Distance paths.</p>	<p>29. Business Associations SNH National Park Authority Local Authorities Forestry Commission Scotland Sustrans Landscape-wide Initiatives</p>	<ul style="list-style-type: none"> ➤ A reputation as a destination for a quality environmental and cultural experience ➤ A more accessible environment for all ➤ Greater awareness of our environmental and cultural heritage ➤ A better quality natural and cultural heritage environment
	<p>30. Initiatives that will open up access to new environmental, recreational and cultural resources (eg Kilpatrick Hills)</p>	<p>30. Land Owners Land Managers Local Authorities Community Development Trusts</p>	
	<p>31. Joint working between communities and public agencies to increase quality of the environment, promote protection of the landscape and wildlife, promote outdoor recreation and strengthen the economic potential of the area</p>	<p>31. Land Owners Community Development Trusts SNH National Park Authority Local Authorities</p>	
	<p>32. Support joint initiatives between land managers and communities where these will lead to economic benefit for the area</p>	<p>32. Land Managers Community Development Trusts</p>	

	33. Projects exploring the heritage and benefits of local growing and local food chains	33. Environmental Groups Heritage Groups New Allotment Groups Business Associations Individual Businesses	
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<p>5. REALISE THE ECONOMIC AND COMMUNITY POTENTIAL OF OUR STRATEGIC LANDSCAPE ASSETS</p> <p>SLA.1 Supporting communities and businesses to develop projects across boundaries that link with the strategic landscape assets of the area</p>	<p>34 Supporting community driven and collaborative initiatives across the Loch Lomond and the Trossachs National Park, the Ochils, the Kilpatrick Hills, Highland Perthshire and the Inner Forth Estuary</p>	<p>34. Land Owners Land Managers Community Development Trusts Landscape-wide Initiatives National Park Authority Local Authorities</p>	<ul style="list-style-type: none"> ➤ Empowered communities and businesses who view their surrounding environment as an asset ➤ Maximised opportunities for economic, social and environmental development ➤ Ensured consistency in the delivery of cross border activity to achieve cohesive Action Plan delivery
	<p>35 Supporting cross-border co-operation actions with other LEADER areas</p>	<p>35. Landscape-wide Initiatives Community Development Trusts Scottish Rural Network Land Managers Individual Businesses</p>	

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